



Affiliate Benefits

WHY CHOOSE RAISING A READER?

- ▶ Evidence Based Programming
- ▶ High - Quality Materials
- ▶ Turnkey Implementation



EVIDENCE BASED PROGRAMMING

Raising A Reader (RAR) is a proven early literacy and family engagement program that is based on more than 25 years of early childhood development research.

To date, more than thirty-four independent evaluations prove that RAR significantly improves family reading behavior, parent and child bonding, and academic readiness across diverse culture and language demographics.

HIGH QUALITY MATERIALS

The Raising A Reader National Office works with each agency to identify books that are right for each community.

The RAR book collection includes approximately 2,000 titles from more than 40 different publishers. Book are carefully curated to represent a wide selection of concepts and reflect the broad diversity of the world.

TURNKEY IMPLEMENTATION

RAR's weekly book bag delivery system is turnkey, making implementation easy. RAR partner agencies make a commitment to program fidelity. Partner agencies identify an RAR Program Coordinator who then trains RAR Program Implementers within their organization.

ABOUT US

Raising A Reader is a national nonprofit organization offering local agencies an evidence-based early literacy and parent engagement program that has demonstrated it can improve the reading readiness skills of children birth to age eight.

FAST FACTS

- Since 1999, Raising A Reader (RAR) has reached more than 1.625 million children.
- In 2017, RAR served more than 126,000 children and their families.
- RAR has 290 affiliates in 37 states in more than 2,900 implementation sites.
- RAR has 34 independent evaluations demonstrating the program's impact on family engagement, language and early literacy skills.

TO LEARN MORE

Contact Rebecca Armstrong at:
 rarmstrong@raisingareader.org or
 dial 650-489-0550

RAISING A READER AFFILIATE BENEFITS



EVIDENCE BASED PROGRAMMING

- » Focus on two-generational approach to shared reading
- » Innovative curriculum for creating behavioral changes in families
- » Fosters healthy brain development
- » Develops language and literacy skills
- » Improves academic readiness

HIGH QUALITY MATERIALS

- » Custom book collection per age group
- » Special collections including, STEM (Science, Technology, Engineering & Math), Special Needs, Financial Literacy, and more
- » Multicultural and multilingual books (up to 15 languages)
- » Durable bags and Kapco® coated books to last up to 5 years



TURNKEY TRAINING & IMPLEMENTATION

- » Membership to national network of more than 260 RAR affiliates
- » Comprehensive 2-day coordinator training
- » Professional development opportunities
- » Access to RAR's online resource portal, Online Affiliate Network (OAN)
- » Peer learning opportunities
- » Program materials delivered and ready to use
- » Unique and scalable implementation plans



PRAISE FOR RAISING A READER

"Raising A Reader is easy for site staff to implement, the books are high-quality and we are reaching families that we may have never had a chance to via this program. Raising A Reader provides an opportunity to engage families in meaningful and authentic ways."

-CiKeithia Pugh
The Seattle Public Library

"The program has helped my son to get more excited about learning to read, and we find him in his bedroom "reading" through the books on his own now. Not only that, but it gives us something to look forward to each night as we get to read together before bed time. And, when he sees books he's taken home before, he still gets excited because he remembers the story. We wanted to thank you very much."

- Parent, Pennsylvania



RAISING A READER NATIONAL OFFICE

Sobrato Center for Nonprofits — Redwood Shores
330 Twin Dolphin Dr., Suite 147, Redwood City, CA 94065
T 650.489.0550 | F 650.489.0551 | www.raisingareader.org