



Raising A Reader

FINANCIAL LITERACY BOOK COLLECTION

- ▶ The Raising A Reader collection centers around giving children age-appropriate information that will serve as building blocks for the future.
- ▶ Financial Literacy includes 20 titles split into four themes:
Sharing, Math, Savings and Work Ethic



ABOUT THE COLLECTION

Raising A Reader's financial literacy collection provides an introduction to key themes that will serve as building blocks for creating positive financial behaviors in the future.

WHO MIGHT FUND THIS

Special Collections are a great way to engage existing donors or garner new donors by providing them a new and exciting funding opportunity. Financial institutions (banks, audit firms, investment companies) will be particularly interested in providing the financial literacy collection for families. Speak to your development director about the opportunity and reach out to the national office for sample grant language.

WHAT TO PROVIDE

The second page has details on the collection with a sample of the books and can be utilized as a stand alone document. Each collection has 20 books and will serve one(1) classroom/site. This information will allow you to speak to the collection and how it will enhance the current program. The cost is \$270 which is approximately \$13/student to add this amazing collection into the rotation.

NEED MORE INFORMATION?

Call us at (650) 489-0550 or rarinquiry@raisingareader.org

ABOUT US

Raising A Reader (RAR) is a national nonprofit organization offering local agencies an evidence-based early literacy and parent engagement program that has demonstrated it can improve the reading readiness skills of children birth to age eight.

FAST FACTS

- Since 1999, RAR has reached more than 1.625 million children.
- In 2017, RAR served more than 126,000 children and their families.
- RAR has 290 affiliate partners in 37 states in more than 2,900 implementation sites.
- RAR has 34 independent evaluations demonstrating its impact on family engagement, language and early literacy skills.

FINANCIAL LITERACY

OVERVIEW

Raising A Reader's financial literacy program centers around giving children developmentally appropriate knowledge that will serve as building blocks for creating positive financial behaviors in the future. In addition, the parent curriculum provides opportunities for the whole family to be involved as young children's behaviors and beliefs are greatly influenced by their parents and caregivers.

In 2012, Raising A Reader partnered with Bank of the West on a unique project to co-create a Financial Literacy book collection for preschool children and their families.

In 2016, Raising A Reader wanted to increase the reach of Financial Literacy and provide it nationally. The collection was revised and expanded to reach children 4-8 years old across the country.

GOALS OF PROGRAM:

- 1) Increase the frequency of discussions between caregivers and their children about money
- 2) Increase family discussions regarding decisions ON how the family earns and spends money
- 3) Provide children with opportunities to practice authentic financial activities

Program Delivery Method:

Families will have the opportunity to explore and discuss a key financial concept each week by sharing books relating to each theme. Each book contains a bilingual (English/Spanish) bookplate which is a sticker that provides the family with information and guidance in discussing the theme. Families will become alerted to developmentally appropriate key concepts within the theme, learn questions to ask while reading the book and be provided with real world extension activities to do as a family.

Below is a sample of books within the [Financial Literacy Collection](#):

MONEY/MATH:

- Follow the Money, by Loreen Leedy
- Bunny Money, by Rosemary Wells

WORK ETHIC:

- A Chair for My Mother by Vera B. Williams
- The Little Red Hen Makes a Pizza by Philemon Sturges

SAVING:

- Those Shoes, by Maribeth Boelts
- Just Saving My Money, by Mercer Mayer

SHARING:

- Bennies Pennies, by Pat Brisson
- Should I Share My Ice Cream, by Mo Williems



PRAISE FOR RAISING A READER

"We love the books. They have such beautiful illustrations and great stories. Tuesday has become our family's favorite day of the week, because that is when the red book bags are sent home from school."

Parent, North Carolina

"The program has helped my son to get more excited about learning to read and we find him in his bedroom "reading" through the books on his own now. Not only that, but it gives us something to look forward to each night as we get to read together before bed time. And, when he sees books he's taken home before, he still gets excited because he remembers the story. We wanted to thank you very much."

- Parent, Pennsylvania



RAISING A READER NATIONAL OFFICE

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