



TESTIMONIALS

“Every Monday Gemma would pull the books out of the red bag and lay them on the floor. Then she would pick the order she wanted them read. She always picked the one she wanted to read most for Thursday night. She would look forward to reading that book all week.”



WHAT PARENTS ARE SAYING ABOUT RAISING A READER

“My child cannot wait for the next red book bag, so he can share the books with the family. [Raising A Reader] has really brought the family together.”

“You think you know your child, but they often surprise you. I could not predict which book he would ask me to read over and over again. “Kitchen Dance”, by Maurice Mannin, became a favorite in our house. Each of us, at different times, could be heard singing “Como te quiero! Oh, how I love you!” inside the house. Those are special moments.”

“We love the book bag program. It gives us an opportunity to sit down together as a family and read great books together.”

“This is an exceptional program! The quality books with lovely illustrations and diverse subjects made reading to our children more fun for us and exposed us to several books we weren’t aware of. Thank you so much.”

“I really like the Raising A Reader Program because it exposes my daughter to different types of books. It also commits me to reading to her on a regular basis. She seems more motivated and actually chooses to read them on her own.”

“Rodney really looks forward to bringing his books home every week. I think it has also helped teach him some responsibility because he has to remember to take his books back on Mondays so he can get his new books.”

ABOUT US

Raising A Reader (RAR) is a national non-profit organization offering local agencies an evidence-based early literacy and parent engagement program that has demonstrated it can improve the reading readiness skills of children birth to age eight.

FAST FACTS

- Since 1999, RAR has reached more than 1.625 million children.
- In 2017, RAR served more than 126,000 children and their families.
- RAR has 290 affiliate partners in 37 states in more than 2,900 implementation sites.
- RAR has 34 independent evaluations demonstrating its impact on family engagement, language and early literacy skills.

WHAT EDUCATORS ARE SAYING ABOUT RAISING A READER

"We had a family who had to evacuate their home quickly due to a flood and the only thing that their 4-year-old grabbed was her RAR red book bag!"

—Educator, Shasta County, CA

"Families are excited with the books. I was on a home visit with one of the teachers and the parent shared how they look forward to getting the books and 'reading' them to each other. It has become a part of their evening routine."

—Educator, Salem, OR

"Many of our family coaches report being greeted at their home visits by children who are holding their RAR bag knowing that when their coach visits they get a new bag. With a large population in our community of families whose first language is not English, the books are helping the parents as well. One mom said that while the books are good for her kids she has used them as a chance to learn new English vocabulary."

—Educator, Calhoun County, MI

"RAR is the kind of program that most principals only dream about providing for their students. It is structured yet flexible, comprehensive and complete. RAR involves students and their families through engaging literature, high interest and multicultural selections that ensure all students feel a part of something special. It gives me great pride to see my students and families with their RAR bags, motivated and excited to get lost in a story. Parent and teacher trainings, ample resources and materials, and a systematic program focused on developing a love of reading is a win-win in education."

—Educator, Phoenix, AZ

"Parents are thrilled that their youngsters are receiving a plethora of books. They are enjoying sharing the books with their children. Several parents told us that their children are excited about the books, and the beautiful bags that they get to carry them in. One mom said that the books made her eager to read bedtime stories to her son again."

—Educator, Baltimore, MD



RAISING A READER AFFILIATES

The Raising A Reader program is flexible and can be adapted to meet the unique needs of children and families in diverse settings.

- School Districts
- Preschool Programs
- Community Resource Centers
- Home Visiting
- Public Libraries
- Faith-Based Organizations
- Migrant Programs
- Apartment Communities
- Teen Parent Programs
- Community Agencies
- As an Employee Benefit

LEARN MORE ABOUT OUR IMPACT

Visit www.raisingareader.org



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